IN THE UNITED STATES PATENT AND TRADEMARK OFFICE DECLARATION FOR PATENT APPLICATION

As the below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

PERSONALIZATION OF PRINTED ITEMS, ESPECIALLY SUBSCRIPTION NEWSPAPERS/MAGAZINES

the specification of which is attached hereto.

In the event that the filing date and/or Application No. are not entered above at the time I execute this document, and if such information is deemed necessary, I hereby authorize and request my attorneys/agent(s) at **Edwards & Angell, LLP**, P.O. Box 55874, Boston, Massachusetts 02205, to insert above the filing date and/or Application No. of said application.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by an amendment, if any, specifically referred to herein.

I acknowledge the duty to disclose all information known to me that is material to patentability in accordance with Title 37, Code of Federal Regulations, § 1.56.

FOREIGN PRIORITY CLAIM

I hereby claim foreign priority benefits under Title 35, United States Code § 119(a)-(d of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:
no such foreign applications have been filed
x such foreign application have been filed as follows:

Attorney Docket No.: 63668(49338)

EARLIEST FOREIGN APPLICATION(S), IF ANY FILED WITHIN 12 MONTHS (6 MONTHS FOR DESIGN) PRIOR TO THIS U.S. APPLICATION

Application Number	Country	Date of Filing	Priority Claimed Under 35 USC 119
			Yes No
			Yes No
			Yes No

ALL FOREIGN APPLICATION(S), IF ANY FILED MORE THAN 12 MONTHS (6 MONTHS FOR DESIGN) PRIOR TO THIS U.S. APPLICATION

Application Number	Country	Date of Filing
103 00 071 2	DE	January 3, 2003

CLAIM FOR BENEFIT OF EARLIER U.S. PROVISIONAL APPLICATIONS

I hereby claim priority benefits under Title 35, United States Code §119(e),	of any
United States provisional patent application(s) listed below:	

I	no s	uch	U.S.	provisional	ap	plications	have	been	filed.
	2	uo:	$\mathbf{O} \cdot \mathbf{O} \cdot$	pi o violo i lai	uρ		IIGVC		IIICu.

		•						
	accability		:	L	L	CI		£-11
XI	Such U.S.	provisional	application	nave	peen	mea:	as.	TOIIOWS:
-	Judii J.J.	promotorial	application		~~~		~~	

Application Number	Date of Filing	Priority Claimed Under 35 USC 119
60/462,815	April 14, 2003	x Yes No
		Yes No
		Yes No

CLAIM FOR BENEFIT OF EARLIER U.S./PCT APPLICATION(S)

I hereby claim the benefit under Title 35, United States Code, §120 of the United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose all information that is material to patentability in accordance with Title 37, Code of Federal Regulations, §1.56 which became

Attorney Docket No.: 63668(49338)

available to me between the filing date of the prior application and the national or PCT international filing date of this application:	
no such U.S./PCT applications have been filed.	
x such U.S./PCT application have been filed as follows:	
	-

Application Number	Relationship	Parent Application	Date of Filing
This Application	Continuation	PCT/EP2004/000010	January 2, 2004

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

I hereby appoint:

All practitioners at Customer Number 21874

all of **Edwards & Angell, LLP**, P.O. Box 55874, Boston, Massachusetts 02205, jointly, and each of them severally, my attorneys at law/patent agent(s), with full power of substitution, delegation and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the U. S. Patent and Trademark Office connected therewith.

The undersigned hereby authorizes the U.S. attorney or agent named herein to accept and follow instructions from Sachsisches Druck-und Verlagshaus AG as to any action to be taken in the United States Patent and Trademark Office regarding this application without direct communication between the U.S. attorney or agent and the undersigned. In the event of a change in the persons from whom instructions may be taken, the U.S. attorney or agent named herein will be so notified by the undersigned.

Please mail all correspondence to Scott D. Wofsy, whose address is:

Edwards & Angell, LLP P.O. Box 55874 Boston, Massachusetts 02205

Please direct telephone calls to: Scott D. Wofsy at (203) 353-6831.

Please direct facsimiles to: (203) 975-7180

Attorney Docket No.: 63668(49338)

Full name of sole or first inventor	
Christoph Deutsch	
Sole or first inventor's signature	Date
Residence	
Dresden, Germany	
Citizenship Germany	
Mailing Address	
Ludwig-Richter-Strasse 8	
01326 Dresden	
GERMANY	